



Noosa Journal

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Tasty win places Coast on map

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FRESH from success at the highly competitive Sydney Royal Fine Food Show, Noosa Chilli owners Megan Twiname and Matt Gengos will be promoting the Coast again next month.

The Department of Employment, Economic Development and Innovation (DEEDI) is partnering with local councils and Queensland food and beverage businesses at the 2011 Brisbane Good Food and Wine Show.

Sunshine Coast Council will have a dedicated area showcasing local exhibitors, including Noosa Chilli and the Australian Nougat Company at Eumundi.

They will join about 60 stallholders in DEEDI's Celebrate the Taste of Queensland pavilion, which will highlight the recovery of the local food industry and the state's fantastic produce.

Elton Miller from DEEDI's Food and Agribusiness Division said food businesses, from growers and processors through to restaurants, were hard hit by the January floods and cyclone.

"Many saw disrupted supply, lost product and damage to equipment and premises, but the good news is that Queensland's food industry is back in business," he said.

Exhibition manager of the Brisbane Good Food and Wine Show Claire Back said

this was the highest number of local exhibitors that had taken part in the show.

Megan and Matt entered their latest products in the Sydney Show and their new meat rubs were a big hit with the judges.

"We were hopeful but it can be quite hard to win down there," Megan said.

"The rubs are quite different from our usual chutneys and sauces but they're a real success story."

The Peregian Beach business took out four medals at the Show, with a gold for its Mustard Chutney, a silver for its Jamaican Jerk Rub and a bronze for its Cajun Rub. A second bronze was picked up for the ultra-hot X-Rated Sauce.

With their products gaining popularity, the couple are keen to move into purpose-built premises.

"The house is overflowing, it's getting ridiculous," Megan said.

"Every cupboard you open is overflowing with pickles and sauces."

Noosa Chilli has been operating for six years and can always be found at Saturday's Original Eumundi Markets.

The Brisbane Good Food and Wine Show will be held at the Brisbane Convention and Exhibition Centre on November 4 and 5, 10am to 6pm, and November 6, 10am to 5pm. Visit goodfoodshow.com.au to find out more