



## Noosa News

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# X-rated sauce hot on the tongue

YET another Sunshine Coast food producer affiliated with Seasons of the Sun has struck gold – and silver, and bronze for that matter.

Peregian Beach cottage industry Noosa Chilli has taken out four medals at the highly competitive Sydney Royal Fine Food Show, with a gold for its Mustard Chutney, a silver for its Jamaican Jerk Rub and a bronze for its Cajun Rub. (Rubs are rub-on meat-seasoners.)

Co-owners Megan Twiname and Matt Gengos said a second bronze was picked up for its ultra-hot X-Rated Sauce.

“We use the habanero chilli in this sauce,” Ms Twiname said.

Noosa Chilli is one of the 500 food and beverage businesses on the Sunshine Coast, and is heavily involved in the Sunshine Coast Council-initiated Seasons of the Sun (SOTS) banner.

SOTS assists Coast food and beverage businesses in attending food shows, gaining publicity and profile, and promoting the region as a premier destination for sustainable food growth, value-adding and distributing.

Economic Development and Entrepreneurship Portfolio councillor Lew Brennan said every win such as Noosa Chilli’s was underlining the message

that the Sunshine Coast was fast becoming an economic force to be reckoned with in food production.

“The quality of produce the Sunshine Coast provides is second-to-none and Noosa Chilli has done us proud with these wins,” he said.

“The name Seasons of the Sun is beginning to ring bells of recognition here on the Coast and I am confident the Sunshine Coast community is very supportive and proud of its achievements.”

Ms Twiname said Noosa Chilli’s winning rubs were part of a range growing in popularity.

“You simply rub them on to a barbecue meat, whether it’s beef, pork or chicken, and it will bring out the best. It’s an easy way to flavour the meat,” she said.

Noosa Chilli has been operating for six years and can always be found at Saturday’s Original Eumundi Markets.

Six other food and beverage businesses affiliated with SOTS are listed as finalists in the Sunshine Coast Excellence in Business Awards 2011. They are: Hinterland Feijoas, Obi Obi Essentials, STROM Spirits, Suncoast Fresh, Tomarata Group, and Husk & Honey.